

Quiz 5 - Dissemination

“How good are you at disseminating your project?”

Circle the answer that applies to you and check your score at the end!

WHAT TO DISSEMINATE

- The project results will be disseminated.
- We will disseminate as much as possible: not only the results of the project but also experiences, tools, “do’s and don’ts”.
- We will probably think of something at the end of the project.

METHODS

- We are going to use many methods, depending on who we want to reach; websites, seminars, written reports, media, newsletters.
- Perhaps we could put some photos on a board in our organisation.
- We will create a website and hope that people will visit it.

PURPOSE

- We want to promote the results but also achieve sustainability for the partnership by creating e.g. new networks and finding sponsors.
- It’s important to inform our colleagues and the management.
- We are compelled to do it, as dissemination is a must in all partnerships funded by the European Commission.

TIMING

- Dissemination is an ongoing activity, meaning from the very beginning and throughout the whole project period. In fact, we have already begun!
- We have not decided when yet, but we will probably find the time to do it sooner or later.
- The dissemination will take place at the end of the project.

RESPONSIBILITY

- We'll see if we can find someone who volunteers later on.
- We have nominated one particular person in our organisation.
- A team in our organisation takes charge of the process.

STRATEGIES

- We stick to our plan for dissemination that we wrote in the application, but it will also be updated in order to reach all our target groups.
- We intend to do some dissemination at the end of the project period.
- We don't think that we need any strategy.

TARGET GROUPS

- People who have been involved in the project in some way.
- Stakeholders, decision makers, key groups, the media.
- The ones who are interested.

Now find out what sort of disseminator you are!

- Mostly** Oh dear! You need to work on your plans for dissemination. A good projects needs to be disseminated to reach all who can benefit from your results and experiences.
- Mostly** Not bad, but there are obviously areas where you could improve. Have you read the Grundtvig Navigator, SE Guide or the Comenius Handbook for Schools yet?
- Mostly** Wow! What an excellent disseminator you are! We might need your help to brief the new recruits during a meeting.